

**MINUTES OF THE 11TH MEETING OF PROCUREMENT COMMITTEE OF IRDA HELD ON 27TH APRIL, 2012 IN
IRDA, HYDERABAD**

Present

1. Shri A Krishna Rao- Chairman
2. Shri R K Sharma, CAO – Convener
3. Shri Randip S Jagpal – Member
4. Ms. Mamta Suri – Member

Also Present

1. Ms. Y P Bharat, JD-Consumer Affairs Dept
2. Mr. Manoj Asiwai- AD- Consumer Affairs Department

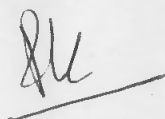
It is noted that all the members of the Committee are present. Hence, the item of the agenda was taken up for consideration

Item No.1 : Production of Animation Film (Comic Strips) with voice over

Ad (CAD) informed the Committee that they had sought the confirmation about the specification from the vendors. M/s Sobhagya Advertising Service which is L-1 has quoted for Adobe Flash Professional and not for 2D Cell Animation. It was also informed to the Committee that 2D Cell Animation is better in terms of clarity and quality. M.s JWT Mindset Advertising Pvt Ltd (L-2) has quoted for Rs.16,54,500/- for 2D Cell Animation and has also agreed to time limit.

In view of the same, it was unanimously decided to award the work to M/s JWT Mindset Advertising Pvt Ltd subject to the following conditions.

- a. Since M/s JWT Mindset Advertising Private Limited has already done the art work for Comic Strips, they have an advantage over the other Bidders. As such, the Committee felt that their quotation should take into account this aspect and should be lowered. The




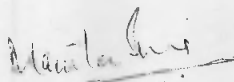
committee empowered JD-CAD to negotiate the consideration with M/s JWT Mindset Advertising Pvt Ltd.

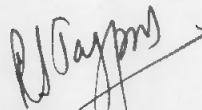
- b. The agency should be strictly informed to adhere to the time line. The Consumer Affairs Department should closely monitor the progress.

Vote of Thank

As there was no other agenda item, the meeting concluded with a vote of thanks to the Chairman.


CAO
Convener


JD(F&A)
Member


HOD(NL)
Member


Chairman