# Functions and responsibilities of the Communication Wing:

1. **Maintenance of Consumer Education Website**: IRDAI’s Consumer Education Website ([www.policyholder.gov.in](http://www.policyholder.gov.in/)) explains in a simple language the benefits of various types of insurance products, do’s and don’ts and grievance redressal mechanism etc. for spreading awareness amongst the general public.
2. **Creation and dissemination of Consumer Education material:** The content of consumer education is designed, reviewed and revised in tune with the requirements or the changing regulatory framework as may be necessary from time to time. Insurance education is promoted using multi-pronged approach viz. media, handbooks, newspapers, calendar, seminars and other available channels for wider reach.
3. **Research Grant Scheme:** In order to encourage applied research in the areas of insurance, IRDAI sponsors research proposals under IRDAI Research Grant Scheme.

# The Scheme:

Insurance Regulatory and Development Authority of India (IRDAI) sponsors proposals under IRDAI Research Grant Scheme, which provides opportunities for research in the field of Insurance. IRDAI welcomes theoretical or applied research work in the areas related to policyholder’s protection, consumer education and issues adjunct with orderly growth of insurance industry aiming to spread awareness about insurance as a vital component of financial inclusion and towards making insurance a part of day-to-day life.

# Subjects covered:

The topics may include a wide range of issues of critical importance to the insurance sector but shall have relevance to the mission statement of Authority (Protecting the interests of the holders of insurance policies and orderly growth of insurance sector in India).

1. **NCFE/TGFIFL Coordination:** IRDAI is playing a key role as a member of Technical Group of Financial Inclusion and Financial Literacy (TGFIFL) and Core Committee of National Centre for Financial Education (NCFE) constituted for guidance and execution to implement the National Strategy for Financial Education. The officers of CW coordinate with the representatives of Core Committee of NCFE and TGFIFL for their meetings.
2. **Journal:** The IRDAI Quarterly Journal serves as a medium for the dissemination of insurance information among various stakeholders and observers of the industry.