



भारतीय बीमा विनियामक और विकास प्राधिकरण
INSURANCE REGULATORY AND
DEVELOPMENT AUTHORITY OF INDIA

संदर्भ सं.: आई.आर.डी.ए.आई./संचार विभाग/2014-15/31
Ref. No. IRDAI/Communications Wing/2014-15/31

1 मार्च 2017
1st March, 2017

सूचना - NOTICE

भारतीय बीमा विनियामक और विकास प्राधिकरण (भा.बी.वि.वि.प्रा.) ने एक बीमा जागरूकता अभियान छः मास के लिये किया है जो कि 20 फरवरी 2017 से आरम्भ हुआ है। इस अभियान के रेडियो जिंगल का प्रसारण आकाशवाणी व निजी एफ.एम. रेडियो चैनल के माध्यम से किया जा रहा है तथा यह जिंगल पाँच भाषाओं (हिंदी, तमिल, तेलुगु, मलयालम और कन्नड) में निम्नलिखित बीमा से सम्बंधित विषय पर आधारित है।

Insurance Regulatory and Development Authority of India (IRDAI) has launched an **Insurance Awareness Campaign**, in the form of **Radio jingles**, for a period of six months starting from 20th February, 2017 through All India Radio and Private FM radio channels on the following insurance related topics in five languages (Hindi, Tamil, Telugu, Malayalam and Kannada):

क्रम सं. S.No.	रेडियो जिंगल का विषय Subject of Radio Jingles	क्रम सं. S.No.	रेडियो जिंगल का विषय Subject of Radio Jingles
1	जीवन बीमा / Life Insurance	4	मोटर बीमा / Motor Insurance
2	गृह बीमा / Home Insurance	5	पॉलिसी का नवीकरण / Renewal of Policy
3	स्वास्थ्य बीमा / Health Insurance	6	बीमा का गलत विक्रय / Mis-selling of Insurance

भा.बी.वि.वि.प्रा. की वेबसाइट पर उपलब्ध रेडियो जिंगल का प्रसारण निम्न अनुसूची के अनुसार आकाशवाणी पर प्रसार भारती के द्वारा और निजी एफ.एम. रेडियो चैनल पर राष्ट्रीय फिल्म विकास निगम के द्वारा किया जा रहा है

The radio jingles, **uploaded on IRDAI Website**, are being broadcast on All India Radio through Prasar Bharati and on Private FM Radio Channels through National Film Development Corporation of India (NFDC), as per the appended schedule:


लगातार/Contd...

Name of Station	Schedule for broadcast of IRDAI's Radio Jingles
AIR – Rainbow	7.02 a.m. to 9.00 a.m. 10 a.m. to 3.00 p.m. 5.02 p.m. to 7.00 p.m.
AIR – Vividh Bharati	8.05 a.m. 8.45 a.m., 10.20 a.m., 10.40 a.m. 11.15 a.m. 11.45 a.m. 8.15 p.m. 8.45 p.m.
AIR - News	National News (Morning) – 7.55 a.m. National News (Night) – 8.42 p.m.
AIR – Special Program	Sandesh to Soldiers (Every Sunday) – 3.00 p.m. to 4.00 p.m.
Private Channels	7.00 a.m. to 11.00 a.m. & 6.00 p.m. to 11.00 p.m.
State	Details of Private FM Radio Channels
West Bengal	Red FM Siliguri , Radio Misty Siliguri, Big FM Kolkata, Oye FM Kolkata, Big FM Asansol, Red FM Asansol
Madhya Pradesh	Radio Mirchi Indore, My FM Indore, My FM Bhopal, Red FM Bhopal, Radio Dhamaal, Jabalpur, My FM Jabalpur, My FM Gwalior, Suno Lemon Gwalior
Chhatisgarh	Radio Tadka Raipur, Rangila Raipur, My FM Bilaspur ,
Maharashtra	Red FM Aurangabad, Radio Mirchi Aurangabad, Radio City-Akola, Tomato Kolhapur, Radio Mirchi Kolhapur, Fever 104 Mumbai, Oye FM-Mumbai, Radio Dhamaal - Jalgaon , Radio City - Jalgaon, Radio Mirchi Nasik, Red FM Nasik, Radio City Nagpur, My FM Nagpur, Radio City Ahmednagar, Radio Dhamaal Ahmednagar, Radio City-Sholapur, Big FM-Sholapur, Red FM, Pune, Radio Mirchi, Pune, Radio Dhamal Dhule, Radio City Sangli, Radio City-Nanded
Telangana	Red FM Warrangal, Radio City Hyderabad , Big FM Hyderabad
Andhra Pradesh	SFM Vijaywada , Radio Mirchi Vijaywada, Big FM Tirupati Suryan FM Tirupati, Big FM Vishakhapatnam, Radio City Vishakhapatnam, Red FM Rajahmundry
Delhi	Hit FM Delhi, Fever 104 Delhi

Surya 20

Karnataka	SFM Mangalore, Radio Mirchi Mangalore, Radio Indigo Bangalore, Big FM Bangalore, Red FM Gulbarga, Big FM Mysore, SFM Mysore .
Kerala	SFM Thrissur, Best FM Thrissur, SFM Calicut, Red FM Trivandrum, Radio Mirchi Trivandrum, SFM Kannur, Best FM Kannur, Red FM Cochin.
Jammu & Kashmir	Big 92.7 FM Jammu, Big 92.7 FM Srinagar.
Himachal Pradesh	Radio Mirchi Shimla
Haryana	Radio Dhamaal Hissar , Dhamaal - Karnal , Radio Mantra Karnal
Punjab	My FM-Jalandhar, Radio Mantra-Jalandhar, My FM Chandigarh, Radio Mirchi Patiala, Dhamaal Patiala, Radio Mirchi Amritsar, My FM Amritsar
Gao	Radio- Mirchi Panaji, Indigo Panaji
Gujarat	My FM Ahmedabad , Radio Mirchi Ahmedabad , Big FM Rajkot, SFM Rajkot, My FM Surat, Radio City Surat, Radio City Baroda, Suryan FM Baroda.
Rajasthan	My FM Jaipur ,Radio City Jaipur, , My FM Ajmer, Big FM Ajmer , Tadka Jaipur , Big FM Bikaner , My FM Jodhpur , Radio Mirchi Jodhpur , Radio Tadka Kota , My FM Kota , My FM Udaipur , Radio Tadka Udaipur
Tamil Nadu	Radio Mirchi Chennai, Fever Chennai, Radio City Coimbatore , Radio Mirchi Coimbatore , Hello FM Madurai , Suryan FM Madurai , Hello FM Tirunelveli , Hello FM Tuticorin/Thoothuk , Suryan FM Tuticorin/Thoothuk , Hello FM - Trichy , Suryan FM - Trichy .
North East	Red FM Guwahati, Gup-Shup 94.3 FM Guwahati, Radio Misty Gangtok, Red FM Gangtok, Red FM Shillong, Red FM Bhubneshwar, Big FM Bhubneshwar , Big FM Rourkela
Uttar Pradesh	Radio City Lucknow , Radio Mirchi Lucknow , Radio Mirchi Kanpur, Red FM Kanpur, Radio Mantra 91.9 FM Gorakhpur , Radio Mantra Agra , Radio Mantra 91.9 FM Bareilly , Big FM Bareilly , Big FM Aligarh , Red FM Allahabad , Big FM Allahabad ,Big FM Jhansi , Radio Mirchi Varanasi , Radio Mantra 91.9 FM Varanasi
Jharkhand	Radio Mantra- Ranchi, Radio Dhoom- Ranchi, Red FM Jamshedpur, Radio Dhoom Jamshedpur .

Puducherry	Suryan FM Puducherry, Hello FM Puducherry
Bihar	Radio Mirchi-Patna, Dhamaal - Muzaffarpur


एम. पुल्ला राव/M. Pulla Rao
कार्यकारी निदेशक/Executive Director